



MAGAZINE
in touch with you

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Media Kit

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OUR PEOPLE, YOUR VOICE

We welcome you to our new innovative venture, E-Magazine. With our team of dedicated young minds, we produce thought provoking topics, educational material and light reading. We offer you an avenue to reach out and engage with the community.

Our Target Audience

Our content delivers benefits to all, while our variety ensures an interesting read for young and old alike.

The heart of our content is best described as 'food for the mind, body and soul'. While our focus is predominantly to please the audience's shared vision of human well-being, the diverse content of E-Magazine aims to capture the attention of every reader.

Meet The Team



Helen Ng
CEO



Kico Canales
Life Coach



Ines Petkovic
Head Editor
Health and Lifestyle



Cindy He
Editor & Reporter
Youth and Community



Alysia Thomas-Sam
Editor & Reporter
Fashion and Sport



Charlotte Ng
Editor
Fashion and Design



Nathan Stewart
Editor
Arts and Education



Fei Li
Sales and Marketing
Executive



Slash Ling
Head Graphic Designer



Paul Sin
Graphic Designer



Terence Pho
Graphic Designer

Our Content

Every aspect of our magazine stays true to our vision as we cover the following areas:

- Health and Wellbeing
- Community and Entertainment
- Education
- Sport and Lifestyle
- Fashion and Design
- Books, Film and Television
- Arts, Food and Culture



OUR ORGANISATION, YOUR CHANNEL

A driven entity filled with energy. An inspiration for positive thinking. A manual for healthy living.

E-Magazine is a bi-monthly print magazine with a humanitarian focus – it serves as a platform for community engagement and aims to improve the wellbeing of the young and the old by providing accessible information on important health issues, valuable advice from medical experts and updates on upcoming community events.

In addition, we offer entertaining content written by a group of young minds on topics ranging from sports and fashion to film and dining. These all-encompassing articles are fun, engaging and present a fascinating insight into different social channels.

With family friendly content that caters to everyone including young adults and parents, many readers have praised the magazine's accessibility and easy

to understand style. Our provision of Chinese and Korean translations brings a unique multilingual dimension to the magazine, enabling us to tap into non-English speaking communities.

Our Deliverables

E-Magazine is freely distributed among eye clinics, ophthalmologists, dental clinics, general practitioner clinics, schools, community houses and restaurants.

E-Magazine is available for download at www.e-magazine.com.au and is also promoted through our established partners and social media channels.

If you are interested in becoming a distributor for E-Magazine, please contact us at: info@e-magazine.com.au



OUR VISION

The team's vision is to take E-Magazine to great heights and turn it into a highly regarded Australian publication - a guidebook for positive thinking and healthy living.

E-Magazine in numbers

Frequency: Bi-monthly

Offline Circulation: 10,000 readers

Suscribers: 2,000

Health Clinics: 221+

In store stands: 50+

Online Circulation:

 www.e-magazine.com.au

 Facebook

 LinkedIn

 Twitter

"If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language, that goes to his heart."

- Nelson Mandela



Advertise with us and reach the hearts of your audience.

FOR MORE INFORMATION



Helen Ng
CEO

helen.ng@e-magazine.com.au



Fei Li
Sales & Marketing Executive
fei.li@e-magazine.com.au



Suite 1 1/Floor 615 Station Street,
Box Hill VIC 3128, Australia.



www.e-magazine.com.au
info@e-magazine.com.au



(03) 9899 2375 / +61 411 611 998



(03) 9018 9744